



Oracle Partners Unveil New Oracle Accelerate Solutions

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Partners Deliver Industry-Specific Oracle Application Bundles for Small and Medium Businesses and Small and Medium Governments.

REDWOOD SHORES, Calif.- With the demand for affordable, quick to-deploy solutions on the rise among small and medium businesses (SMBs) and small and medium governments (SMGs), Oracle today announced that partners around the world are delivering Oracle Accelerate solutions across multiple industries. 25 of Oracle's Certified and Certified Advantage Partners in the Oracle(r) PartnerNetwork are launching Oracle Accelerate solutions, industry-tailored bundles that have been reviewed by Oracle.

"These Oracle Accelerate solutions are the first of many scheduled to hit the market. Our partners are critical to the Oracle Accelerate strategy as they bring a deep understanding of Oracle's products as well as the specific industry challenges and business complexities that SMBs and SMGs face every day," said Oracle Senior Vice President, Global SMB Business Unit, Tony Kender. "We have been building the infrastructure to enable our partners to build and deliver Oracle Accelerate solutions for their markets since October. Now that we have everything in place, we are working to review the large number of partners' solutions in queue and are looking forward to a continuous flow of new Oracle Accelerate solutions from our partners globally."

Oracle Accelerate solutions combine Oracle's enterprise-class applications with partner expertise and rapid implementation tools in industry-tailored solutions that are packaged, priced and delivered by partners specifically to be easy to own for SMBs and SMGs. Key to the Oracle Accelerate program is the availability of pre-packaged application bundles that provide a wide range of industry-specific functionality and allow for rapid, best-practice implementations. Oracle Accelerate solutions are delivered through partners who have a proven history of bringing solutions to a customer's specific industry and geography.

Partners Leverage Industry Expertise, Best Practices and Oracle Functionality

Oracle Partners are now delivering their own Oracle Accelerate solutions across multiple industries including automotive, consumer packaged goods, financial services, high-tech, industrial manufacturing, life sciences, media, publishing and entertainment, professional services, retail and public sector. These Oracle Accelerate solutions have been reviewed by Oracle prior to being accepted into the Oracle Accelerate program. Customers can have confidence that a partner is offering a quality solution that is easy to implement and allows them to stay on the upgrade path - two critical factors for achieving a return on their investment.

The following partners have announced their own Oracle Accelerate solutions in their regions and across their respective industries:

- * AMX International: Oracle Accelerate solution for Local Government (US)
- * Application Lynx: Oracle Accelerate solution for Financial Services (UK)
- * Baytree Associates: Oracle Accelerate solution for Consulting and Management Services (US)
- * BizTech: Oracle Accelerate solution for Business Services (US)
- * BizTech: Oracle Accelerate solution for Industrial Products and Components Manufacturing (US)
- * Business at Work: Oracle Accelerate solution for Consulting and Management Services (France)
- * Caritor: Oracle Accelerate solution for Heavy Equipment and Machinery Manufacturing (Singapore)

- * ChongQing HelpGo Information Technology Corp: Oracle Accelerate solution for Automotive Parts (China)
- * DAZ Systems, Inc.: Oracle Accelerate solution for Non-Durable Consumer Products (US)
- * De Theus: Oracle Accelerate solution for Wholesale Distribution (France)
- * Fadel Partners, Inc.: Oracle Accelerate solution for Advertising, Entertainment and Publishing (US)
- * Fusion5: Oracle Accelerate solution for Life Sciences (Australia)
- * PT. Berca Hardayaperkasa: Oracle Accelerate solution for Food and Beverage (Indonesia)
- * PT. Jati Piranti Solusindo: Oracle Accelerate solution for Media (Indonesia)
- * PT. Sigma Solusi Integrasi: Oracle Accelerate solution for Financial Services Industry (Indonesia)
- * Pyxis: Oracle Accelerate solution for Life Sciences Medical Device Manufacturing (Germany)
- * S & I Systems Pte Ltd.: Oracle Accelerate solution for Marine Engineering (Singapore)
- * Solbourne: Oracle Accelerate solution for Local Government (US)
- * Sonata Information Technology Ltd.: Oracle Accelerate solution for Durable Goods Manufacturing (India)
- * SVAComm: Oracle Accelerate solution for Semiconductor and Optics Manufacturing (China)
- * Symatrix: Oracle Accelerate solution for Financial Services (UK)
- * Syntax: Oracle Accelerate solution for Industrial Products and Components Manufacturing (Canada)
- * Systime: Oracle Accelerate solution for Products and Components Manufacturing (India)
- * Terillium, Inc.: Oracle Accelerate solution for Heavy Equipment and Machinery Manufacturing (US)
- * US Jade: Oracle Accelerate solution for High-Tech Fabless Semiconductor Manufacturing (US)
- * Whitehouse: Oracle Accelerate solution for Wholesale Distribution (UK).

"Oracle Accelerate creates new opportunities for us to quickly and cost effectively deliver enterprise-quality functionality to SMBs who have limited budgets," said Fadel Partners Founder and CEO, Tarek Fadel. "Along with the support, infrastructure and resources we received from Oracle, we've created our own Oracle Accelerate solution for the media, publishing and entertainment sector by incorporating our industry expertise and intellectual capital into Oracle Business Accelerators. For our customers, Oracle Accelerate means minimal business disruption during solution deployment and robust enterprise applications that are easy to own, maintain and upgrade."

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